



THE DANISH BUSINESS ACADEMY  
MINERVAVEJ 63 · DK-8900 RANDERS

DBA offers:

Teaching in English



International groups during projects and exercises



Team work



High IT standards and 24-hour Internet access



Classroom teaching in small classes



Ongoing tutor and teacher support



Relaxed atmosphere



Great opportunities for continuing studies in Europe

# AP<sup>1</sup> Degree Programmes of 120 ECTS<sup>2</sup> Credits

## Degree courses up to Bachelor<sup>3</sup>

Tuition-free higher education for EU and EEA students in Denmark

## Marketing Management

Learn how to analyse and plan the implementation of marketing tasks using cultural, organisational, financial, technological and marketing skills.

Our two-year Marketing Management programme is for students who are planning an international career in sales and marketing. Marketing graduates can earn a Bachelor's Degree with only 12-18 months of further studies at a Danish university or at one of our foreign partner universities.

After completing the programme you will receive the state-approved AP Degree in Marketing Management.

## Hospitality and Tourism Management

Learn how to develop and implement tourism and travel services for companies operating in an international environment.

Our two-year Hospitality and Tourism Management programme is the perfect educational base for students who aim at a management career in the field of travel and tourism. Hospitality and Tourism graduates can earn a Bachelor's Degree with only 12-18 months of further studies at a Danish university or at one of our foreign partner universities.

After completing the programme you will receive the state-approved AP Degree in Hospitality and Tourism Management.

### Teaching methods:

The teaching methods aim at developing students' independent, innovative and cooperative skills. The main teaching and learning methods include individual and group work, project work, interdisciplinary case work and field work (company visits). The classes are typically between 20 and 30 students.

**Application deadline: 1 June 2007**

**Visit our homepage for further information and application**

[www.ddea.dk](http://www.ddea.dk)

E-mail: [infodea@hsranders.dk](mailto:infodea@hsranders.dk)

So if you

are looking for challenges...



are not afraid of comparison in an international group...



want to study abroad...



Then choose DBA for your higher education



DBA is situated in western Denmark, just 40 km north of Denmark's second-largest city Århus



Join us in the autumn 2007

<sup>1</sup> AP: Academies of Professional Higher Education

<sup>2</sup> The European Credit Transfer System (1 full year of study = 60 credits)

<sup>3</sup> 3rd year to be taken at one of our partner universities